"Southern California Rideshare Week" is October 6 to October 10, 2014. It is an opportunity to raise awareness of Ridesharing and the positive effect it has on the environment. Ridesharing includes anything other than driving alone to work, such as: bicycle, carpool, vanpool, Metrolink, public transit, light rail, telework, and walking. It also includes driving an electric vehicle or a hybrid vehicle (if the entire trip to work uses electricity instead of gas). All of these modes of transportation improve the air quality and help the County meet its mandatory clean air goals.

In Los Angeles County, 14 percent of children and 11 percent of adults have asthma, which is the number one chronic disease in the United States. By increasing the use of Rideshare, we can reduce these numbers. Employee Transportation Coordinators (ETCs) in the County promote Rideshare and assist County employees with all Rideshare needs. Ridesharing just one day a week can have a significant

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impact on the air quality in this region. The County's motto is "Take Pride, Share the Ride."

To recognize Southern California Rideshare week, Los Angeles County promotes Rideshare awareness at the Annual Civic Center Clean Air/Rideshare Fair.

The 2014 Civic Center Rideshare Fair will be held on Thursday, October 9, 2014, from 10:00 a.m. to 2:00 p.m., in Grand Park at the Hall of Administration.

Therefore, it be resolved that the Board of Supervisors:

- Recognize Southern California Rideshare Week by promoting Rideshare awareness at the 2014 Annual Civic Center Clean Air/Rideshare Fair on October 9, 2014, at Grand Park;
- Encourage County employees and the public to attend the Civic Center
 Rideshare Fair to learn about the various Rideshare options available in the
 County that help improve public health outcomes and the environment;
- Encourage all County employees to "Take Pride, Share the Ride" by Ridesharing at least one day a week; and
- 4. Recognize and thank all of the County's Employee Transportation Coordinators for their hard work in promoting the County Rideshare Program.

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